

# CLOTHING BY-LAWS

## 2021-2022



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## 1.0 OBJECTIVES

1.(a) The Objectives of these Bylaws are.

To Portray our Club in a professional manner, letting all other clubs and the wider community know we are Sorrento Surf Life Saving Club and proud to represent our Club.

To be seen as united under the same banner, with loyalty amongst our members.

To send a strong message to each other, other clubs and the wider community by the visual identity portrayed when bearing our club colours and logo.

## 2.0 GENERAL

2. (a) Club clothing is anything that: - has the Club logo attached; uses the Club name in full or part; uses Club colours, designs or anything that identifies the Club; or is worn to identify a group or subgroup within the Club in any way.

2. (b) Para 13 of the Club Constitution refers to the design of The Club colours, uniforms, and swimming costumes. Only a vote of the members can change their design. Once changed, cannot change for three (3) years. The Business and Marketing Director is responsible for recording their design.

2. (c) The appointment of the Clothing Officer by which ever Director is responsible for Clothing.

2. (d) No one can use the Club Name (full or part), Logo, designs or anything else that identifies the Club on any clothing without first obtaining approval from the Board.

2. (e) The Business and Marketing Director must ensure all Club clothing complies with these Bylaws. Members failing to comply with these Bylaws may be required to face the Club Disciplinary Committee.

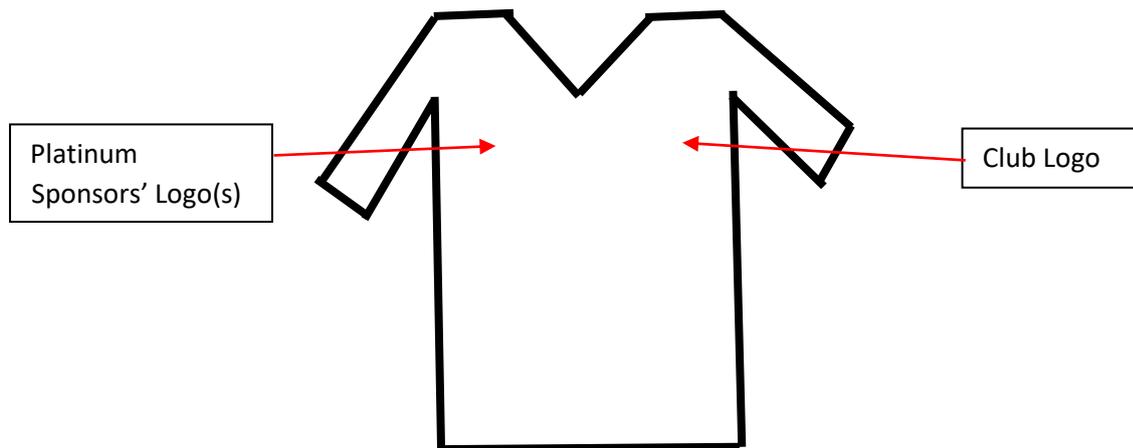
2. (f) The Clothing Officer is responsible for the purchase, storage and selling of Club clothing uniforms, apparel, hats, caps, etc

2. (g) The Club Logo must be placed on all Club Clothing.

2. (h) The Board may direct that Platinum Sponsors' logos be placed on all Clothing, other than hats or caps. No other Sponsors names and logos to be used unless approved by the Board

2. (i) If the company who produces the clothing requires their logo be placed on the clothing, then this logo should be placed in a position acceptable to the Business and Marketing Director.

2. (J) Logos will be positioned on all clothing as shown.



2. (k) The Official Competition Cap, approved by SLSA, is a light green cap with a central dark green stripe with a white stripe either side of the dark green stripe. Any other clothing or apparel with a stripe must comply with this configuration.

2. (l) For the purpose of the Bylaws two forms of Club Clothing are referred to

**Club Uniform Clothing.** Clothing that complies with Para 13 of the Club Constitution and these Bylaws. It is clothing designed and intended to be worn by the members, in general, as a Club Uniform or as a Club uniform at Competitions. It is intended to identify the wearer as a member of Sorrento SLSC.

**Specialised Clothing.** Groups within the Club (e.g., Boaties, runners, ski paddlers, etc) may want to identify with that group by means of clothing. Other reasons for specialised clothing may include fundraising, Special events, Touring Teams, and the like. To ensure minimum standards are maintained, members wishing to create clothing to identify themselves must comply with these Bylaws and must first gain approval from the Board to wear the Specialised Clothing. The Board reserves the right to withdraw that approval at any time. Members cannot compete in this type of clothing.

### 3.0 CLUB UNIFORM CLOTHING

3.(a) The Clothing Officer shall stock Club Uniform Clothing and maintain minimum stock levels to meet demand and to ensure that as little as possible stock is on hand at the end of each season.

3.(c) The Clothing Officer shall recommend to the Board of Management sale prices for all the ranges of clothing.

3.(d) The Clothing Officer shall first obtain permission from the Business and Marketing Director when replacing stock, prior to any purchase order number being issued.

3.(e) The Clothing Officer and Business and Marketing Director shall continually review movement of existing stocks and recommend to the Board of Management any stocks that should be reduced, increased, or discounted.

- 3.(f) All profits from sale of Club clothing, apparel and stock shall be directed to the Club's General Revenue.
- 3.(g) The Clothing Officer shall ensure all purchases of clothing should be made in accordance with any arrangements entered by the Board of Management.
- 3.(h) The Business and Marketing Director will give permission and a purchase order number will be issued to purchase stock of Club Uniform Clothing, pre-season, to cover anticipated new and current member needs, prior to the season beginning, so it is available for registration days, only after the Board of Management has granted approval.
- 3.(i) The Business and Marketing Director will give permission for the issue of purchase order numbers for the purchase of Club Uniform Clothing, to maintain minimum levels of basic competition uniform clothing stock to be held over between seasons. The minimum levels shall be advised by the Clothing Officer and approved by the Board of management.
- 3.(j) Approved purchase order number(s) must be quoted on any invoice for clothing before the Club will pay that invoice.
- 3.(k) Any member purchasing clothing without a Club **approved purchase order** will be liable for all costs associated with that purchase.
- 3.(l) The Clothing Officer should constantly monitor sales and trends and make recommendations to the Board to alter, remove and or add any range of Club Uniform Clothing so the Board can prepare a submission to the next appropriate AGM for the members to review.

## 4.0 SPECIALISED CLOTHING

4. (a) Members wishing to create Specialised Clothing must comply with these Bylaws and must first gain approval from the Board to manufacture and wear the Specialised Clothing. The Board reserves the right to withdraw that approval at any time. Members cannot compete in this type of clothing.
4. (b) Specialised Clothing must comply with paragraphs 1(a), 2(f), 2(g), 2(h), 2(i) and 2(j)
4. (c) Specialised Clothing must include the Club Colours.
- 4.(d) The design of the Specialised Clothing should not impede or displace official logos.
- 4.(e) The Board must approve any sponsors logos that maybe used, including location. No Sponsors logo to be larger than any existing Official Logo.
- 4.(f) Members are encouraged to use Club Uniform Clothing as a "base" for their designs.
- 4(g) The Club Clothing Officer is to be engaged throughout the process and used to advise the group.
- 4.(g) Before presentation to the Board, The Business and Marketing Director will require.
- Reason why clothing is required
  - Artwork of proposed item showing full design, logo position and all wording

- Number of items to be produced
- Cost of production and delivery
- Any minimum purchase order requirements
- Supplier's name, address, and ABN
- Proposed Sale price
- Intended Sponsors and their sponsorship agreements
- Plan to sell the stock.
- Impact on any existing Stock and how to mitigate the impact.
- Where the proceeds of sale are to be directed
- Where the proceeds of any sponsorship are to be directed.

4.(h) The Board may approve, modify, or reject the proposed clothing.

4.(i) The Board may, on approval to proceed, impose conditions on the purchase, sale and proceeds associated with the Clothing.

4.(k) The Board may direct that the Specialised Clothing be stocked and sold through the Clothing Office under the control of the Clothing Officer. Under these circumstances the Clothing Officer is to

- Ensure all purchases of clothing be made in accordance with any arrangements entered by the Board of Management
- Ensure all sales of clothing are made in accordance with any direction from the Board specific to these items.
- Monitor sales and stock levels. Make recommendations to the Board regarding these levels.
- Seek approval from The Business and Marketing Director for the issue of purchase order numbers to maintain agreed stock levels
- Ensure Approved purchase order number(s) quoted on any invoice for the clothing before the Club will pay that invoice.

4.(l) The Board may direct other methods of purchase and sale as it sees fit. The preferred method of purchase and sale would be through pre order and pre-paid. No matter the method of purchase and sale, the process should always be through the Clothing Officer, under the direction the Business and Marketing Director.

4.(m) Any member purchasing clothing without a Club **approved purchase order** will be liable for all costs associated with that purchase.

## 5.0 LOGOS

### 5.(a) Club Logo



### 5.(b) Platinum Sponsor Logos



## 6.0 APPROVED CLUB UNIFORM CLOTHING

6 (a) Club Competition Cap – Approved 2021



6(b) Club Bathers – Approved 2021







6.(c) Club T Shirt – Approved 2021



6.(d) Club Cap – Approved 2021



6.(e)











## 7.0 APPROVED SPECIALISED CLOTHING



## 8.0 RECORD OF CHANGE/AMENDMENTS

Rev	Prepared By	Reviewed By	Approved By	Date	Reason for Changes
A	K Jenner				Revised Bylaws
B	C.Cougan	J.Hampton		30/09/2021	